



# SEO Report

for Mark (Funzee USA)

Prepared by Amber/[amber@be-vast.com](mailto:amber@be-vast.com)

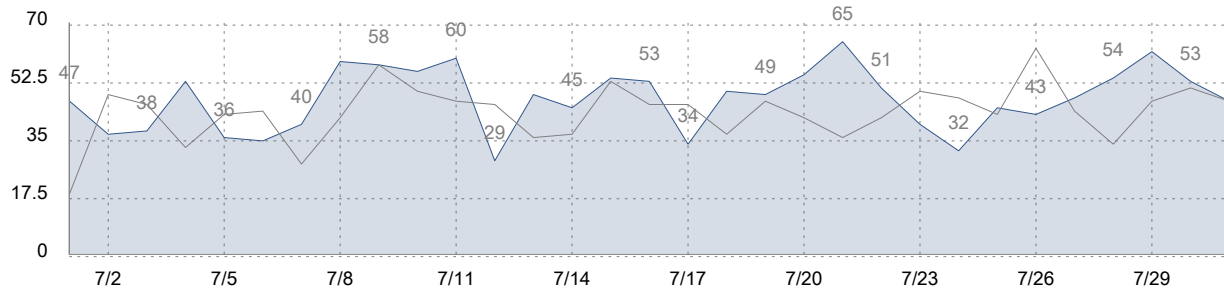
# Google Analytics: All Traffic

7/1/2014 - 7/31/2014

compared to 6/1/2014 - 7/1/2014

Advanced Segments: Organic Traffic

Conversions: All Goals



Organic Traffic: Sessions

**1,477**

Previous: 1,354 **9.08%**

Organic Traffic: New Users

**1,330**

Previous: 1,210 **9.92%**

Organic Traffic: Bounce Rate

**54.50%**

Previous: 52.22% **4.38%**

Organic Traffic: Pages / Session

**2.88**

Previous: 3.17 **-9.33%**

Organic Traffic: Avg. Session Duration

**1:18**

Previous: 1:29 **-12.18%**

Source / Medium	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
google / organic	9.15% <span style="color: green;">▲</span> 1,240 vs 1,136	9.38% <span style="color: green;">▲</span> 1,108 vs 1,013	54.50% <span style="color: red;">▲</span> 54.35% vs 51.76%	-7.98% <span style="color: red;">▼</span> 2.93 vs 3.18	-10.67% <span style="color: red;">▼</span> 1:22 vs 1:32
yahoo / organic	25.00% <span style="color: green;">▲</span> 125 vs 100	27.47% <span style="color: green;">▲</span> 116 vs 91	-5.33% <span style="color: green;">▼</span> 56.80% vs 60.00%	-39.26% <span style="color: red;">▼</span> 1.97 vs 3.24	-48.85% <span style="color: red;">▼</span> 0:42 vs 1:23
bing / organic	-6.36% <span style="color: red;">▼</span> 103 vs 110	-2.02% <span style="color: red;">▼</span> 97 vs 99	8.70% <span style="color: green;">▲</span> 55.34% vs 50.91%	1.90% <span style="color: green;">▲</span> 3.03 vs 2.97	27.95% <span style="color: green;">▲</span> 0:59 vs 0:46
ask / organic	200.00% <span style="color: green;">▲</span> 3 vs 1	200.00% <span style="color: green;">▲</span> 3 vs 1	-100.00% <span style="color: green;">▼</span> 0.00% vs 100.00%	1,566.67% <span style="color: green;">▲</span> 16.67 vs 1.00	∞ <span style="color: green;">▲</span> 11:06 vs 0:00
aol / organic	-75.00% <span style="color: red;">▼</span> 1 vs 4	-75.00% <span style="color: red;">▼</span> 1 vs 4	-100.00% <span style="color: green;">▼</span> 0.00% vs 25.00%	200.00% <span style="color: green;">▲</span> 6.00 vs 2.00	195.24% <span style="color: green;">▲</span> 2:35 vs 0:52
babylon / organic	∞ <span style="color: green;">▲</span> 1 vs 0	∞ <span style="color: green;">▲</span> 1 vs 0	∞ <span style="color: green;">▲</span> 100.00% vs 0.00%	∞ <span style="color: green;">▲</span> 1.00 vs 0.00	0.00% <span style="color: green;">▲</span> 0:00 vs 0:00
comcast / organic	0.00% <span style="color: green;">▲</span> 1 vs 1	0.00% <span style="color: green;">▲</span> 1 vs 1	-100.00% <span style="color: green;">▼</span> 0.00% vs 100.00%	100.00% <span style="color: green;">▲</span> 2.00 vs 1.00	∞ <span style="color: green;">▲</span> 0:27 vs 0:00

Source / Medium	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
naver / organic	0.00% 1 vs 1	0.00% 1 vs 1	0.00% 0.00% vs 0.00%	-84.21% 3.00 vs 19.00 ▼	-91.95% 0:35 vs 7:15 ▼
search-results / organic	∞ 1 vs 0	∞ 1 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00
seznam / organic	∞ 1 vs 0	∞ 1 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00

# Search Engine Share Report

7/1/2014 - 7/31/2014

compared to 6/1/2014 - 7/1/2014

Page Views

**4,250**

Previous: 4,297 -1.09%

Goal Completions

**0**

Goal Value

**\$0.00**

Conversion Rate

**0.00%**

Search Engine	%	Page Views	Goal Completions	Goal Value	Conversion Rate
aol	0.07%	6	0	\$0.00	0.00%
ask	0.20%	50	0	\$0.00	0.00%
babylon	0.07%	1	0	\$0.00	0.00%
bing	6.97%	312	0	\$0.00	0.00%
comcast	0.07%	2	0	\$0.00	0.00%
google	83.95%	3,628	0	\$0.00	0.00%
naver	0.07%	3	0	\$0.00	0.00%
search-results	0.07%	1	0	\$0.00	0.00%
seznam	0.07%	1	0	\$0.00	0.00%
yahoo	8.46%	246	0	\$0.00	0.00%